



EAGLE CLUB

February 1, 1977

Dear Mean Green Fan:

Things are on the move in super fashion in Mean Green Country.

The announcement of our interest in regards to possible SWC membership has been made public. The Athletic Council, Vice President of the University Relations, and President Nolen have approved our request. We anticipate approval by the Board of Regents at their meeting in April. This will give NTSU an opportunity to pursue the formal application for SWC membership at the May meeting of SWC institutions.

Past history of the SWC indicates that we will have a long wait before being voted into the SWC by two-thirds of the present membership. It took Texas Tech over ten years of hard work before receiving membership to this prestigious conference. It took the University of Houston approximately ten years from the time they shared their intentions with the SWC and sports world. I have many reasons to believe that we can gain membership much faster. However rather than expand on these reasons in this letter may I list some things that each of us can do immediately to help make our chances for membership a reality and much quicker than some historians believe possible. We have four immediate goals that you can help us achieve.

- I. We must INCREASE OUR HOME GAME ATTENDANCE for all football and basketball games. NTSU fans have proven that they will come to see the Mean Green play against quality opponents. Over 10,000 fans traveled to Austin to watch the NTSU-Texas football game this past fall. An over-flow crowd of 10,600 fans watched the Mean Green and SMU play a great basketball game in the Super Pit this basketball season.

The SWC is interested in drawing large crowds; therefore, we must show them that we will support our athletic teams by having superior crowds at our games REGARDLESS OF OUR OPPONENT.

- II. We must IMPROVE OUR ATHLETIC FACILITIES (over \$250,000 of the required \$400,000 has been pledged for Phase II of our Athletic Complex). This building will have locker, lecture, film, weight, laundry and equipment areas for NTSU men and women athletes.
- III. We must IMPROVE OUR TICKET AND SPORTS INFORMATION OPERATION for maximum ticket sales and news media recognition. When our plans are activated we will have the finest TV and radio sports coverage in the state.
- IV. We must INCREASE OUR MEAN GREEN EAGLE CLUB MEMBERSHIP and donations. New clubs must be organized across the state immediately. Coach Andy Everest has been promoted to the position of Assistant Director of Athletics. Andy will do an outstanding job with DeWitt Weaver in building our Mean Green Eagle Club into one of the finest booster organizations in the country. He will also assist in securing donations for the Athletic Complex. We have plans to begin construction on this much needed facility soon.

As a friend of NTSU athletics you can contribute greatly to our chances for SWC membership by helping us achieve the above mentioned goals. Becoming a member of the SWC will require NTSU to have an outstanding athletic program. Your assistance in helping us achieve this great goal will be most appreciated by everyone at NTSU. Additional information will be sent to you soon on our athletic program.

Hayden

HAYDEN FRY
Director of Athletics