

MEAN GREEN ATHLETICS



BUILDING CHAMPIONS
TAKES A TEAM

NORTH TEXAS™

UNT



THE TIME IS NOW

For more than a decade, the University of North Texas has been on a mission to elevate the profile of the Mean Green and improve the infrastructure for our athletic programs. Thanks to the commitment and support of our alumni, friends and fans our goal is in sight.

But, we need your help to advance our progress.

Your support for Mean Green Athletics helps us build champions on the field and in the classroom. Your gifts, in any amount, ensure that our students and coaches have what they need to compete at the highest level—and win.

It's an exciting time to be part of Mean Green Athletics. We are attracting top recruits and coaches. We have developed a reputation as a competitive powerhouse. Our entrance into Conference USA offers us the opportunity to compete on an even larger stage.

However, there is still work to do. Mean Green Athletics plans to add a Mean Green Baseball program, stadium and training facility and a golf practice facility at the world-class Trophy Club Golf Course. These exciting projects promise to help elevate our programs, provide unprecedented exposure to UNT's academic excellence and offer the North Texas region even more reasons to cheer the Mean Green.

Show your support. Make a gift today!
GO MEAN GREEN!

Rick Villarreal
C. Dan Smith

Rick Villarreal, Director of Athletics
C. Dan Smith ('62)



IT TAKES A TEAM

The Mean Green Nation knows what it takes to build champions: Commitment. Perseverance. Heart. It also takes a team — every athlete, every coach, every alum and every fan — showing the kind of pride and support that will make us even stronger.

Mean Green Athletics is dedicated to developing and supporting UNT's nearly 350 student-athletes in their efforts to achieve personal, academic and athletic excellence. Mean Green student-athletes have won and earned All-America honors.

Now, Mean Green Athletics needs your help. Your gift to UNT Athletics can help us advance our efforts to be nationally competitive in all sports while providing our student-athletes the resources they need to achieve excellence.

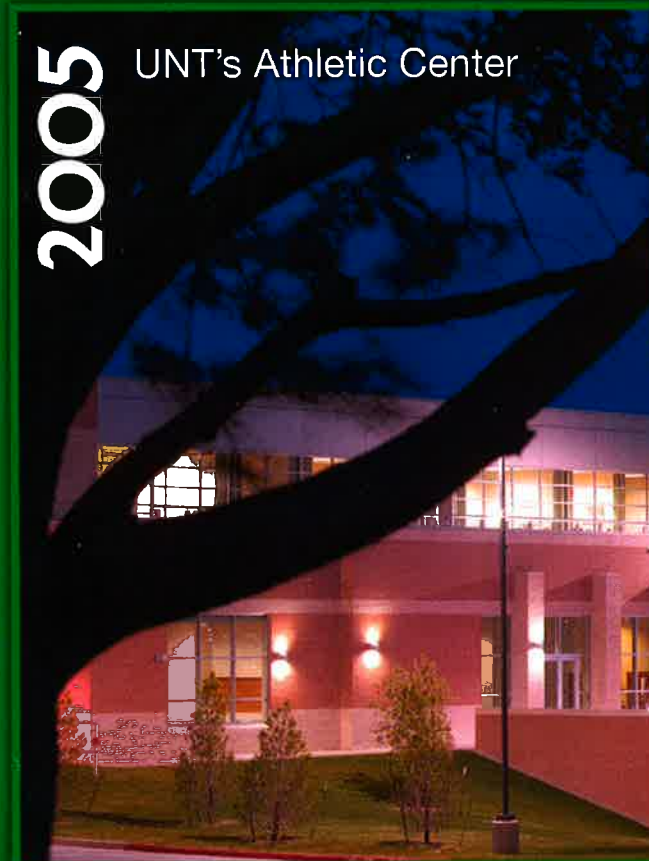
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CHAMPIONSHIP FACILITIES

In today's competitive NCAA Division I environment, UNT must seek and maintain a competitive advantage not just in a few sports, but in all 16 of our varsity sports. Our ability to compete at the highest level necessitates that every facility in our athletic complex provides a state-of-the-art experience for student-athletes, coaches and fans. That's why over the past decade, UNT has charted the most ambitious course toward capital improvements in the university's history.

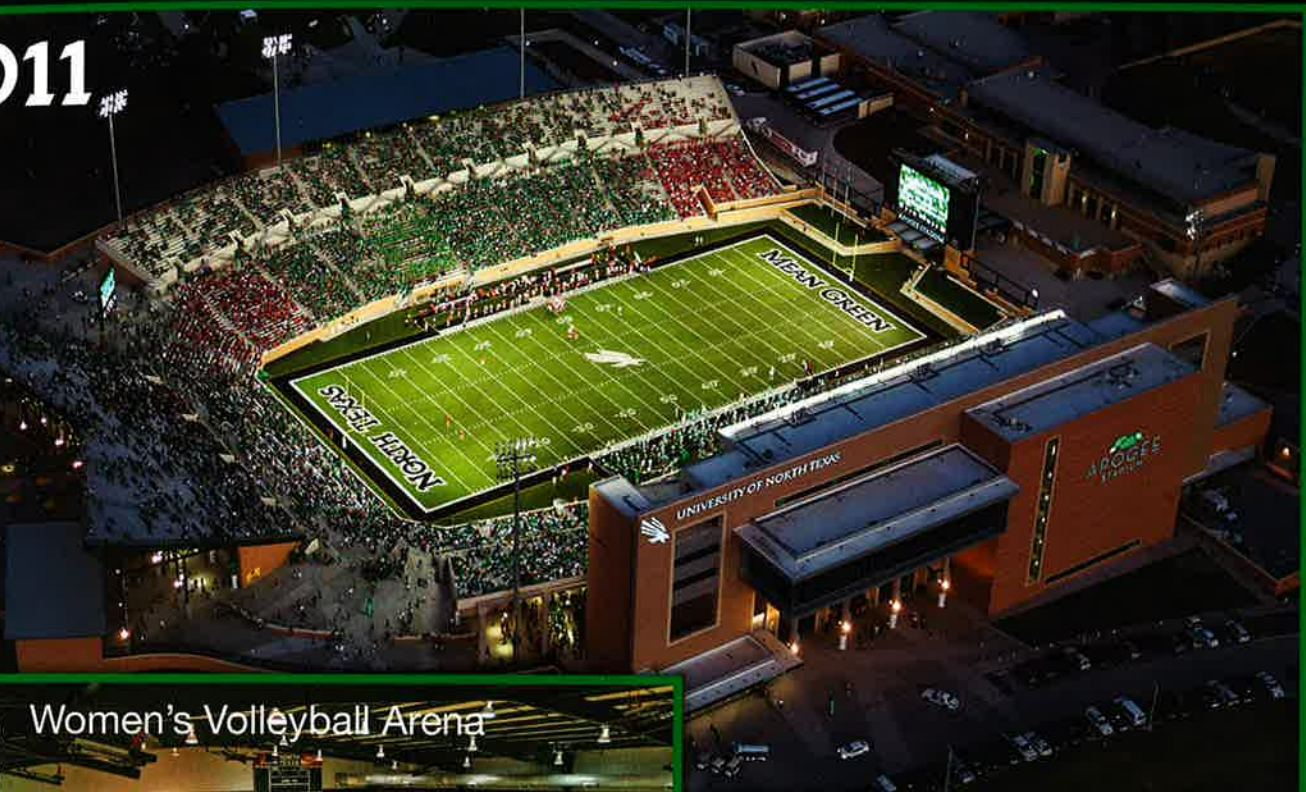
Since 2004, UNT has invested in 14 new or upgraded athletic facilities because we believe that every playing field, practice facility and training room should meet world-class standards — with respect to student-athlete and coaching needs and a safe, fan-friendly environment.

Your support will help us sustain the Mean Green's rise as an athletic powerhouse in our region, our conference and the nation. Gifts to Mean Green Athletics help raise the university's athletic profile and provide opportunities for greater community awareness about UNT's academic excellence.



2011

Apogee Football Stadium



2006

Women's Volleyball Arena



2007

Swimming Center



2007

Lovelace Softball Stadium



2013

Ernie Kuehne Basketball Practice Facility



THE FUTURE OF NORTH TEXAS BASEBALL



College baseball is the crack of the bat. It's a close play at home. It's popcorn and hot dogs. It's the roar of the crowd on a warm spring day. It's the national pastime.

America's love for baseball runs deep. From backyard sandlots to big-league stadiums, the game's allure has captivated us for generations. Baseball has been part of the American consciousness since a New York journalist first referred to the game as America's "national pastime" in 1857.

Now, it's time for the University of North Texas to bring America's great game to the people of North Texas. Envisioned as a way for families, little leaguers, UNT students and fans to enjoy some of the best college baseball in the country, the Mean Green

Baseball program and its state-of-the-art facility promises to offer an unbeatable experience.

Why bring baseball to UNT?

The Mean Green Baseball program will have the potential to be nationally competitive quickly.

The North Texas region is widely considered a hotbed for baseball talent.

UNT's location at the apex of I-35E and I-35W not only offers unique exposure for our facility, but it also gives our program a scheduling advantage. Mean Green Baseball should be able to host mid-week series against nationally recognized programs in our state and region.



PROPOSED BASEBALL STADIUM AMENITIES

- 2,600+ seats that include chair-back and bleacher seating options with optimal site lines
- Synthetic turf playing surface
- 4 luxury suites
- State-of-the-art press box with all the features needed to accommodate nationally televised games and NCAA regional and super regional tournaments
- Fan friendly tailgating areas inside the stadium , including along the baselines and on a patio deck
- Wide concourses with concessions to enhance the fan atmosphere

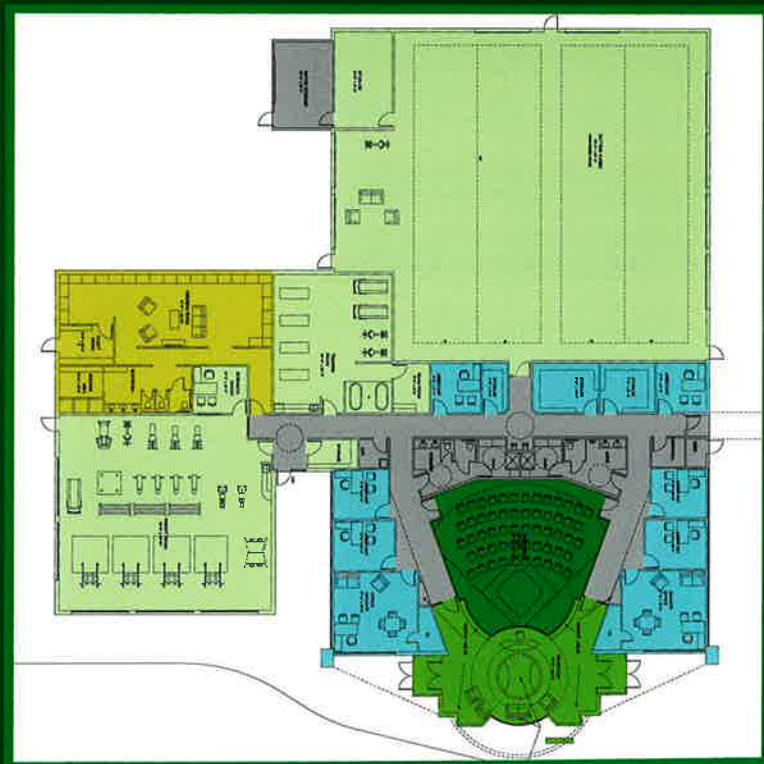


MEAN GREEN BASEBALL TRAINING FACILITY



PROPOSED BASEBALL TRAINING FACILITY HIGHLIGHTS:

- 6,000-square-foot batting cage area with roll up doors to accommodate indoor and outdoor practice
- Coaches suites, meeting room and Hall of Fame space
- Strength and conditioning room that can be utilized by UNT's Olympic sports
- Athletic training room to facilitate student-athlete rehabilitation





Don and Dillon Lovelace volunteered to lead UNT's fundraising efforts for a baseball program because they believe the university's location will give UNT an almost immediate competitive advantage.

"We know the baseball community in North Texas," says Dillon Lovelace. "I have no doubt that if we hire the right coach and we build this world-class facility, some of the great players we lose to schools outside this region will want to play and win right here."

Don Lovelace says North Texas is "hungry for great college baseball."

"I am confident baseball is a sport where UNT can be successful quickly," he says. "It's an exciting time to support UNT. This program will grow, and with it our fan base will grow also. Now is the time to step up to the plate and make college baseball happen here."



Don & Dillon Lovelace, athletic boosters leading the fundraising effort for the Mean Green Baseball program.



“As student-athletes, we have to do everything we can to put ourselves in the best position to succeed.

– Zach Orr - Linebacker and kinesiology major

BUILDING CHAMPIONS ON AND OFF THE FIELD

Our student-athletes are the heart of the Mean Green. Over the past decade, the athletic program has invested needed resources to ensure our players can excel on the playing field and in the classroom. Mean Green student-athletes have led our conference and the state of Texas in key academic ratings, such as graduation rates and academic progress. In fact, our athletes graduate at a higher rate than their UNT peers who do not participate in intercollegiate athletics.

Our student-athletes amassed an impressive list of academic accomplishments during the 2012-2013 academic year.

32

the number of student-athletes who earned a 4.0 GPA in the spring 2013 semester

49

the number of student-athletes who earned a 3.5 GPA or better in the spring 2013 semester

7

the number of teams with an overall GPA above 3.00 for spring 2013

BY THE NUMBERS

3.03

the overall scholarship athlete grade point average for the year

3.60

the swimming and diving team's GPA, earning the NCAA's top academic honor for spring 2013

NORTH TEXAS ATHLETICS



WAYS TO GIVE

As a UNT Athletics donor, you have many gift options available to help you show your support for the Mean Green and meet your philanthropic goals including:

- Cash Options—one-time cash gifts can be made online at <http://meangreensports.com>, or by calling (940) 369-7284; Mean Green Athletics also offers a five-year pledged payment option. Call for more information.
- Appreciated Assets—gifts of securities, stocks, bonds or real estate.
- Matching Gifts—many employers offer matching gift programs that would multiply the impact of your gift.
- Planned Gifts—naming Athletics in a will or trust establishes a long-lasting legacy.

ANNUAL GIVING

These gifts provide the athletic department the opportunity and flexibility to invest in the areas of greatest need.

Even as we raise support for our endowments and our ambitious facility plans, we encourage all athletics donors to make annual giving a priority.

ENDOWMENT SUPPORT

An endowment gift is one of the most powerful ways to help UNT Athletics. The assets are invested by the UNT Foundation Inc. and produce a steady source of funding that can be spent annually, according to the wishes of the donor. Endowments can be established to sustain coaching positions, scholarships or the operating needs of any of our 16 varsity sports.

Funding for scholarships strengthens recruitment by assuring that student-athletes receive scholarship support equal to UNT's peers in the NCAA and our athletic conference.

Athletic scholarships — which completely underwrite tuition, fees, books, and room and board — are a particularly urgent need as they lessen the burden on the operating budget. Only a small fraction of our scholarships for student-athletes are fully endowed at this time.

The minimum commitment to endow a scholarship for student-athletes is \$100,000 for a half scholarship or \$250,000 for a full scholarship.

PLANNED GIVING

Through the use of many types of deferred-giving vehicles, such as will bequests, trusts, life insurance policies and gifts of appreciated assets, donors can ensure the future excellence of the Mean Green and benefit themselves and their heirs. Through various planned giving programs, donors can plan their estate to increase their present or future income, provide for retirement, obtain an immediate income tax deduction and reduce their estate taxes.



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E-USA



For more information, please contact
the Athletic Development Office
at 940-369-7284 or
MeanGreenClub@unt.edu

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OF NORTH TEXAS

A green light to greatness.